

Terms of Use – GSBI LIMITED

1. Acceptance of Terms

Welcome to GlobalSouth ExpoHub (the "Platform"), operated by GSBI LIMITED ("we," "us," "our"). These Terms of Use ("Terms") govern your access to and use of our website at **www.globalsouthexpo.com**, associated mobile applications, and all related services (collectively, the "Services").

By accessing or using the Services, you ("User," "you," "your") acknowledge that you have read, understood, and agree to be bound by these Terms. If you are using the Services on behalf of an organization, you represent and warrant that you have the authority to bind that organization to these Terms. If you do not agree to all of these Terms, you may not access or use the Services.

We reserve the right to modify these Terms at any time at our sole discretion. We will notify Users of material changes via the Platform. Your continued use of the Services after such changes are posted constitutes your acceptance of the revised Terms.

2. Definitions

- "Aggregate Data" means anonymized, historical data derived from User interactions, which cannot be used to identify any individual or organization.
- "Content" means any information, text, graphics, photos, event details, or other materials uploaded, posted, or displayed through the Services.
- "Event" means a business conference, exhibition, seminar, or similar gathering promoted through the Platform.
- "Global South Countries" refers to nations and territories primarily in Africa, Asia, Latin America and the Caribbean, and Oceania, which are the primary focus of the Platform's promotion efforts.
- "Organizer" or "Client" means a User who registers on the Platform to create, manage, and publish Event listings.
- "Participant" means an individual who visits the Platform to browse or search for Events. Participants are not required to and do not register user accounts on the Platform.
- "User Content" means all Content an Organizer submits, posts, or publishes on the Platform.

3. Description of Services

The Platform is an aggregator and promotional web portal specifically designed to facilitate the discovery and worldwide promotion of business events hosted in Global South Countries. Our Services provide:

- A public catalog for Organizers to list Events taking place in Global South Countries and for Participants worldwide to discover them.
- Tools for Organizers to create and manage Event pages.
- A technical infrastructure to display Event information.

GSBI LIMITED acts solely as a technical platform provider and aggregator. We are not a party to any agreements between Organizers and Participants. We do not organize Events, sell tickets, or guarantee the quality, accuracy, or legality of any listed Event. All dealings are solely between Organizers and Participants.

Nothing in these Terms shall be deemed to create any partnership, joint venture, agency, employment, fiduciary, or representative relationship between GSBI LIMITED and any User.

4. Cookie Policy

To provide a functional, secure, and personalized experience, the Platform uses cookies and similar tracking technologies.

- **What Are Cookies:** Cookies are small text files placed on your device when you visit our Platform. They help the website remember your actions and preferences over time.
- **How We Use Cookies:** We use cookies that are essential for the Platform to function, such as maintaining your login session (for Organizers) and ensuring security. We also use analytics cookies to understand how Users interact with our Platform, which helps us improve its performance and content.
- **Third-Party Cookies:** Some cookies may be placed by trusted third-party services (e.g., analytics providers) to provide us with insights into Platform usage. These parties have their own privacy policies.
- **Your Consent and Choices:** By continuing to browse or use our Platform, you consent to our use of essential and analytics cookies as described. Most web browsers allow you to control cookies through their settings preferences. You can usually modify your browser settings to decline cookies. However, please note that disabling essential cookies may prevent certain parts of the Platform from functioning correctly.

For detailed information on the types of cookies we use and how you can manage your preferences, please refer to our Privacy Policy.

5. Email Notifications

As part of the Services, GSBI LIMITED may send Organizers informational emails regarding their account, their listed Events, platform updates, and service-related announcements. By creating an Organizer account, you expressly agree to receive these transactional and administrative notifications.

We may also periodically send you promotional emails about new platform features, industry insights, or upcoming Events from other organizers that may be of professional interest ("Marketing Emails"). You can opt-out of receiving Marketing Emails at any time by:

- Using the "unsubscribe" link provided in every such email, or
- Sending an email request to team@globalsouthexpo.com with "Unsubscribe from Marketing Emails" in the subject line.

Opting out of Marketing Emails will not affect your receipt of essential service and account-related communications.

6. Language Requirement

To ensure broad accessibility and effective worldwide promotion of Events, **all Content provided by Organizers for publication on the Platform, including but not limited to Event listings, descriptions, titles, and any other promotional materials, must be submitted in the English language.**

GSBI LIMITED may, at its sole discretion, refuse to publish or remove any Content that does not comply with this language requirement. This requirement supports the Platform's goal of facilitating global discovery of business events in Global South Countries.

7. User Reviews and Feedback

The Platform may allow Users to submit reviews, ratings, comments, or other feedback regarding Events or Organizers ("Reviews"). By submitting a Review, you acknowledge and agree to the following:

A. Nature of Reviews: Reviews represent the personal opinions and experiences of the individual reviewer only. They do not represent the views, opinions, or endorsement of GSBI LIMITED. We are a neutral platform and do not verify the accuracy or truthfulness of any Review.

B. Your Responsibility: You are solely responsible for the content of any Review you submit. Reviews must be truthful, based on actual experience, and comply with these

Terms. You must not submit Reviews that are fraudulent, defamatory, obscene, or otherwise unlawful.

C. No Editorial Control: We do not endorse, support, or guarantee the accuracy of any Review. The publication of a Review on the Platform does not constitute our agreement with or approval of its content.

D. Dispute Resolution: GSBI LIMITED does not arbitrate disputes between reviewers and Organizers. If an Organizer disputes the content of a Review, we encourage direct communication between the parties to resolve the matter. Organizers may also post a public response to a Review to present their perspective.

E. Removal of Reviews: While we are not obligated to monitor Reviews, we reserve the right to remove or refuse to publish any Review at our sole discretion, particularly if we believe it violates these Terms, is fraudulent, misleading, or otherwise harmful to the Platform or its Users. Organizers who believe a Review violates our policies may report it to us at team@globalsouthexpo.com for our consideration.

8. Organizer Accounts & Content Responsibility

Account registration and profile management are available only to Organizers. You are solely responsible for creating, maintaining, and updating your organization's profile and all associated Content, including Event listings. You must ensure that all information you provide is accurate, lawful, and not misleading.

Security & Account Integrity: You are responsible for maintaining the confidentiality of your account credentials and for all activities that occur under your account. You must implement appropriate technical and organizational measures to prevent unauthorized access to or misuse of our Services. You must notify us immediately of any suspected security breach or unauthorized use of your account.

Platform Rights & Enforcement: While we are not obligated to monitor the Platform, we reserve the right (but not the duty) to review, refuse to publish, or remove any Content at any time and for any reason in our sole discretion, including if we believe such Content violates these Terms, applicable law, or is otherwise harmful to the Platform or its users.

Any review, moderation, or removal of Content is conducted at our discretion and does not create any obligation on GSBI LIMITED to monitor, police, or pre-screen Content on the Platform, nor does it transfer any liability from the Organizer to GSBI LIMITED.

All Content published on the Platform must adhere to all applicable laws and regulations, and must not infringe upon the rights of any third party. Content must also align with general standards of professional conduct and public order.

9. User Accounts & Eligibility

Account registration is available only to Organizers. To list an Event, you must register for an Organizer account. You agree to:

- Provide accurate, current, and complete information about your organization.
- Maintain and promptly update your account information.
- Keep your password secure and accept responsibility for all activities under your account.
- Notify us immediately of any unauthorized use.
- Be at least 18 years of age or the age of majority in your jurisdiction and have the authority to represent the organization listing the Event.

Participants may browse the Platform and view Event listings without registration.

10. Availability of Service

We strive to provide you with reliable and continuous access to the Platform. To ensure optimal performance, security, and feature improvements, occasional interruptions may be necessary. You acknowledge and agree that:

- High Availability Commitment: Our goal is to make the Services available 24 hours a day, 365 days a year.
- Planned Maintenance: We will perform necessary maintenance, updates, and upgrades to the Platform. Whenever possible, we will schedule such work during periods of low user activity and provide advance notice on the Platform.
- Unplanned Interruptions: Despite our best efforts, temporary interruptions may occur due to unforeseen circumstances. These include, but are not limited to, hardware or software failures, security threats, telecommunications network issues, or other technical problems with our or our partners' infrastructure.
- Force Majeure: We shall not be liable for any failure or delay in performing our obligations under these Terms where such failure or delay results from any cause beyond our reasonable control. This includes, but is not limited to, acts of God, pandemics, governmental actions, war, terrorism, labor disputes, and failures of public networks or essential utilities.

To the fullest extent permitted by applicable law, GSBI LIMITED disclaims all such liability.

11. User Responsibilities & Conduct

A. General Rules for All Users:

You agree not to use the Services to:

1. Violate any applicable local, national, or international law or regulation.
2. Post false, misleading, or fraudulent Content.
3. Infringe upon any intellectual property, privacy, or other rights of any third party.
4. Distribute viruses, malware, or any other destructive code.
5. Engage in spamming or unauthorized advertising.
6. Use automated systems (e.g., bots, scrapers) to access or collect data from the Services without our permission.
7. Interfere with or disrupt the integrity or performance of the Services.

B. Specific Rules for Organizers:

As an Organizer, you:

1. Take Full Responsibility for the accuracy, legality, and fulfillment of all information related to your Event(s), including dates, venue, pricing, and any goods/services offered.
2. Grant a License to GSBI LIMITED to host, display, promote, and distribute your Event Content globally in connection with operating the Platform.
3. Agree to Moderation. All Event listings are subject to general moderation by us before publication to ensure basic compliance with these Terms. This moderation does not transfer liability; you remain fully responsible for your Content.
4. Handle All Participant Interactions. You are solely responsible for all communication, registration, payment processing, refunds, and customer service related to your Event. Any data collected from Participants is your responsibility, and you must comply with all applicable data protection laws.
5. Event Listings Post-Event. Event listings may remain published in the Platform's catalog after the Event date concludes. Typically, we retain Event listings for up to two (2) years for historical reference and analytics purposes. An Organizer may request the removal of their Event listing at any time by contacting us at team@globalsouthexpo.com. We will process such removal requests within a reasonable timeframe.

C. Information for Participants:

As a Participant, you:

1. Acknowledge that you browse the Platform and interact with Event listings at your own risk.
2. Understand that any further interaction with an Event (such as registration, ticket purchase, or data submission) will occur on the Organizer's own website or platform, governed by the Organizer's separate terms and privacy policy.

3. Agree that GSBI LIMITED is not responsible for the content, quality, or outcomes of any Event.

12. Third-Party Links and Services

The Platform may contain links to third-party websites, services, or resources ("Third-Party Services") that are not owned or controlled by GSBI LIMITED. For example, Organizers may include links to their own registration portals, payment processors, or social media pages.

- **No Endorsement:** We do not endorse and are not responsible or liable for the content, accuracy, privacy policies, or practices of any Third-Party Services.
- **Your Responsibility:** You acknowledge and agree that GSBI LIMITED shall not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with your use of or reliance on any such Third-Party Services.
- **Terms and Conditions:** Your access and use of Third-Party Services are governed solely by the terms and conditions and privacy policies of those third parties. We strongly advise you to review them before engaging with any Third-Party Service.

13. Content Ownership & License

- **Our Content.** The Platform, its underlying software, design, logos, and all Content we create ("GSBI Content") are owned by or licensed to GSBI LIMITED and are protected by intellectual property laws. You may not copy, modify, or create derivative works without our express written consent.
- **Your Content.** Organizers retain ownership of their User Content (Event listings). By posting it, you grant GSBI LIMITED a worldwide, non-exclusive, royalty-free, sublicensable, and transferable license to use, reproduce, distribute, and display that Content in connection with providing and promoting the Services.
- **Aggregate Data.** We may collect, use, and share Aggregate Data derived from Platform usage for any lawful business purpose, such as analytics, benchmarking, and improving our Services.

14. Privacy

Our collection and use of personal information is governed by our Privacy Policy. We collect minimal data from browsing Participants (e.g., via cookies). Organizers are solely responsible for the privacy and legal compliance of any data they collect from Participants outside of this Platform.

15. Fees

Use of the Platform's core listing and promotion services is free of charge for Organizers, unless otherwise agreed in a separate written agreement between GSBI LIMITED and an Organizer for premium services. Any such premium fees will be clearly communicated and agreed upon in advance.

16. Disclaimer of Warranties & Limitation of Liability

A. Disclaimer: THE SERVICES ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS. TO THE FULLEST EXTENT PERMITTED BY LAW, GSBI LIMITED EXPLICITLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED. WE DO NOT WARRANT THAT THE SERVICES WILL BE UNINTERRUPTED, SECURE, ERROR-FREE, OR THAT CONTENT IS ACCURATE OR RELIABLE.

B. Limitation of Liability: TO THE MAXIMUM EXTENT PERMITTED BY HONG KONG LAW, GSBI LIMITED AND ITS OFFICERS, DIRECTORS, EMPLOYEES, AND AGENTS SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING FROM YOUR USE OF THE SERVICES.

OUR TOTAL AGGREGATE LIABILITY TO YOU FOR ANY CLAIM ARISING OUT OF OR RELATING TO THESE TERMS OR THE SERVICES IS LIMITED TO THE GREATER OF (A) ONE HUNDRED HONG KONG DOLLARS (HKD 100) OR (B) THE AMOUNTS YOU HAVE PAID TO US IN THE 12 MONTHS PRECEDING THE EVENT GIVING RISE TO THE LIABILITY.

17. Indemnification

You agree to defend, indemnify, and hold harmless GSBI LIMITED, its affiliates, and their respective officers and employees from and against any claims, damages, losses, liabilities, and expenses (including reasonable legal fees) arising out of or relating to: (a) your use of the Services; (b) your User Content; (c) your violation of these Terms; or (d) your violation of any third-party right or applicable law.

18. Termination

We may suspend or terminate an Organizer's account and access to the Services immediately, without prior notice, for any breach of these Terms. Upon termination, your right to use the Services ceases immediately.

19. Governing Law & Dispute Resolution

These Terms shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.

Any dispute shall be finally settled by arbitration in Hong Kong under the Hong Kong International Arbitration Centre (HKIAC) Administered Arbitration Rules. The tribunal shall consist of one arbitrator. The language of the arbitration shall be English.

20. Contact Information

For questions about these Terms, please contact us at:

GSBI LIMITED

Email: team@globalsouthexpo.com