

Privacy Policy – GSBI LIMITED

1. Introduction

GSBI LIMITED ("we," "us," "our") respects your privacy and is committed to protecting it through our compliance with this Privacy Policy. This Privacy Policy describes how we collect, use, disclose, and protect your personal information when you use our website at www.globalsouthexpo.com, associated mobile applications, and related services (collectively, the "Services").

By using our Services, you acknowledge that you have read and understand this Privacy Policy. If you do not agree with our practices, please do not use our Services.

2. Scope and Application

This Privacy Policy applies to information collected through:

- Our website and mobile applications
- Email, text, and other electronic communications with us
- Your interactions with our advertising and content

This Privacy Policy does **not** apply to:

- Information collected by event organizers who use our platform
- Third-party websites or services linked from our platform
- Information you provide directly to other users or third parties

Participants are not required to create accounts or submit personal information in order to browse event listings on the Platform.

Clarification of Roles

We act as a **data controller** for information related to organizer accounts, platform operations, communications, cookies, analytics, and feedback or inquiry submissions made directly to us through the Platform.

We **do not process participant registration, ticketing, or attendance data** on the Platform. Limited personal information may be collected directly by us only where users voluntarily submit feedback or inquiries.

We would act as a **data processor** only if explicitly agreed in writing in a separate contract with an event organizer.

Event organizers act as independent **data controllers** for information they collect about their event participants on their own websites or systems and are responsible for their own privacy practices and compliance with applicable data protection laws.

Language Requirement

To ensure consistent processing and global accessibility of information, all event content submitted by organizers for publication on our platform must be in English, as specified in our Terms of Use.

Third-Party Websites and Services

Our platform may contain links to third-party websites or services. This Privacy Policy does not apply to those third-party sites or services. We encourage you to review the privacy policies of any third-party sites you visit.

3. Information We Collect

A. Information You Provide Directly

Account Information:

For event organizers, we collect name, email address, organization details, and other information necessary to create and manage your account.

Event Information:

Details about events you list on our platform, including descriptions, dates, locations, and promotional materials.

Communication Data:

Information you provide when contacting us for support or inquiries.

Feedback and Inquiry Data:

Information you voluntarily submit through feedback, contact, or inquiry forms on the Platform, which may include your name, email address, telephone number, and comments related to an event or the Platform.

B. Information Collected Automatically

Usage Data:

Information about your interactions with our Services, including pages visited, features used, and time spent.

Device Information:

IP address, browser type, operating system, device identifiers, and mobile network information.

Location Information:

General location data based on IP address, and precise location only if you explicitly enable location services on your mobile device.

Cookies and Tracking Technologies:

We use cookies, web beacons, and similar technologies to enhance your experience and analyze usage patterns.

C. Information from Third Parties**Social Media:**

If you connect your social media account, we may receive information as permitted by your privacy settings.

Service Providers:

Information from third-party services that help us operate and support our platform.

4. How We Use Your Information

We use collected information to:

- Provide, maintain, and improve our Services
 - Process event listings and manage organizer accounts
 - Communicate with you about your account, platform updates, and service-related announcements
 - Send promotional communications (you may opt out at any time)
 - Analyze usage patterns to enhance user experience
 - Ensure security and prevent fraud
 - Comply with legal obligations
 - **Respond to feedback, inquiries, or comments submitted through the Platform**
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5. Cookies and Tracking Technologies

What Are Cookies:

Cookies are small text files placed on your device that help us remember your preferences and improve your experience.

Types of Cookies We Use:

- **Essential Cookies:** Necessary for basic platform functionality
- **Analytics Cookies:** Help us understand how users interact with our platform
- **Marketing Cookies (if enabled):** Used to measure the effectiveness of platform communications or promotional content

Your Choices:

Most browsers allow you to control cookies through their settings. However, disabling essential cookies may affect platform functionality. By continuing to use our Services, you consent to our use of cookies as described in this Privacy Policy. Where required by applicable law, we will obtain your consent before using non-essential cookies.

6. Data Sharing and Disclosure

We may share your information in the following circumstances:

With Event Organizers:

We do not collect participant registration or ticketing data on the Platform. Feedback or inquiries submitted through the Platform may be shared with the relevant event organizer **only where necessary to respond to the inquiry or where such sharing is within the user's reasonable expectation**, and solely for that purpose.

Service Providers:

With trusted third parties who assist in operating our platform, such as hosting providers, analytics services, and email service providers.

Legal Requirements:

When required by law, legal process, or governmental request.

Business Transfers:

In connection with a merger, acquisition, or sale of assets.

With Your Consent:

When you explicitly authorize disclosure.

We do not sell, rent, or trade your personal information to third parties for marketing purposes.

7. Data Security

We implement reasonable technical and organizational measures to protect your information from unauthorized access, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure.

8. Your Rights and Choices

Depending on your location and applicable laws, you may have the following rights:

- **Access:** Request information about what personal data we hold about you
- **Correction:** Update or correct inaccurate information
- **Deletion:** Request deletion of your personal data
- **Objection:** Object to certain processing activities
- **Data Portability:** Request transfer of your data to another service
- **Opt-Out:** Unsubscribe from marketing communications

To exercise these rights, please contact us at team@globalsouthexpo.com. We will respond within a reasonable timeframe in accordance with applicable law.

9. Data Retention

We retain personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law. Typically:

- Event listings may remain visible for up to two (2) years after the event date
 - Account information is retained while your account is active
 - Certain information may be retained for legal, tax, or audit purposes
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10. International Data Transfers

Our Services are operated from Hong Kong. However, we may transfer and process personal information in other countries. Where such transfers occur, we ensure appropriate safeguards are in place in accordance with applicable data protection laws.

11. Children's Privacy

Our Services are not intended for children under 16 years of age. We do not knowingly collect personal information from children under 16. If we become aware that we have collected such information, we will delete it promptly.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify organizers of material changes by posting the updated policy on our platform and, where appropriate, via email to registered accounts. Your continued use of the Services after changes take effect constitutes acceptance of the revised Privacy Policy.

13. Contact Information

If you have any questions about this Privacy Policy or our privacy practices, please contact us at:

GSBI LIMITED

Email: team@globalsouthexpo.com

14. Governing Law

This Privacy Policy is governed by the laws of the Hong Kong Special Administrative Region. Any disputes relating to this Privacy Policy shall be resolved in accordance with our Terms of Use.

Note for Event Organizers

As independent data controllers for participant information, event organizers are responsible for:

- Providing appropriate privacy notices to participants
- Obtaining all necessary consents
- Responding to participant data rights requests
- Ensuring compliance with all applicable data protection laws

We recommend that organizers maintain their own privacy policies clearly explaining their data practices to participants.